

Our DNA

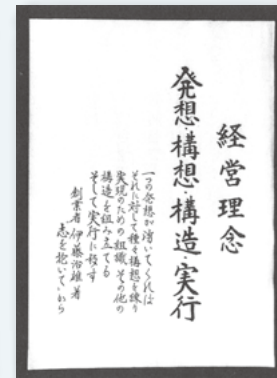
A challenge-embracing **DNA** and **values** that drive evolution

Daiseki has continued to innovate through “wisdom, ingenuity, and action” backed by our DNA of taking on challenges and the Management Principles of “Ideas, Plans, Structures, Actions.”

>> Daiseki's Management Principles

“Ideas, Plans, Structures, Actions”

“After conceiving of an idea, we consider it from various angles, organize structures to realize it, and put our plan into action.”



For Daiseiki, its Management Principles serve as a vital source of innovation.

Founder Haruo Ito navigated significant societal changes before and after the Second World War to grow the business.

The Management Principles of “Ideas, Plans, Structures, Actions,” born from his firsthand experiences of both setbacks and successes in business transformation, form the foundation of the Company's management and business development.

This spirit of adapting to social change continues to be relevant today, fostering a corporate culture that encourages free thinking and bold challenges.

>> Daiseki Group's Purpose*1

Making the Best Use of
Limited Resources

An Environmental Value-Creation Company
Contributing to Society through
the Environment

Leveraging the strength of our proprietary environmental technologies, we will promote resource circulation and carbon neutrality, while aiming to evolve into a solution-oriented company by deepening our existing businesses and taking on the challenge of entering new business areas.

Core Value*2

Nurture the Future

Our mission is to preserve the global environment and contribute to the realization of a sustainable society.

In doing so, we will develop forward-thinking human capital and pass on a sustainable future to the next generation.

*1 Purpose: The reason a company exists and the value it aims to provide to society.

*2 Core Value: The shared values and behavioral guidelines that all employees uphold in their daily work.

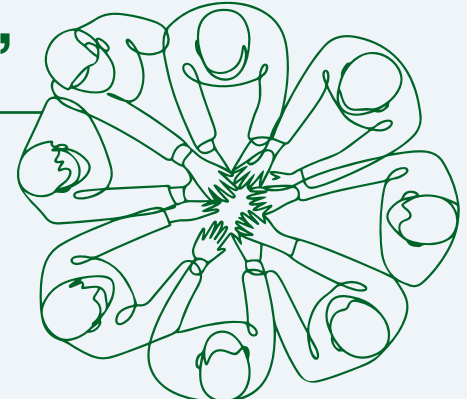
>> Daiseki's Unique Values:

“Wisdom, ingenuity, and action”

These unique values are deeply connected to the Management Principles of “Ideas, Plans, Structures, Actions” and have been the driving force behind the Company's environmental and recycling businesses for many years.

By applying wisdom, the Company identifies fundamental solutions; through ingenuity, it develops optimal methods; and with action, it implements them concretely.

This approach has created numerous innovations and will continue to do so into the future.



>> Management strategy: Three key focus areas

“Health, safety, and compliance”

First, “health,” second, “safety,” and third, “compliance”
Establishing Daiseiki's own sustainability

We ourselves must be sustainable to contribute to the sustainability of society.

We believe that we can only be an enterprise that is trusted by society when our employees enjoy good health, when we have established an environment that enables our businesses to eliminate accidents and achieve safety, and when we maintain rigorous compliance that secures the trust of our clients.

First, we aim to solidify our foundation and make Daiseiki “a company that our employees can be proud of for their families.”

Accordingly, Daiseiki is building a safety management system, thoroughly complying with laws and regulations, carrying out regular internal audits, and instilling compliance awareness among all employees. As part of these efforts, in May 2025 the Daiseiki Group formulated its Environmental Policy, Health and Safety Policy, Human Rights Policy, and Corruption Prevention Policy.



Environmental Policy



Health and Safety Policy



Human Rights Policy



Corruption Prevention Policy